

## MONTHLY MEMBERSHIP PROGRESS REPORT

## District 33 K

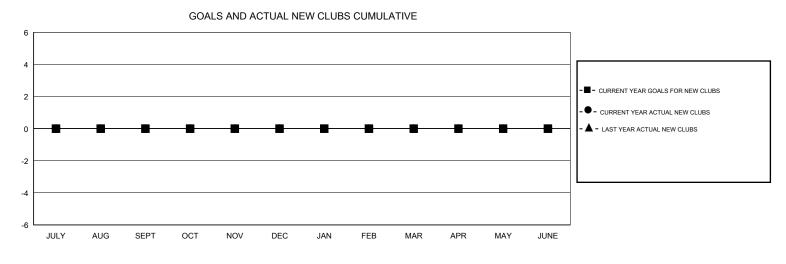
Results as of: 3/31/2014

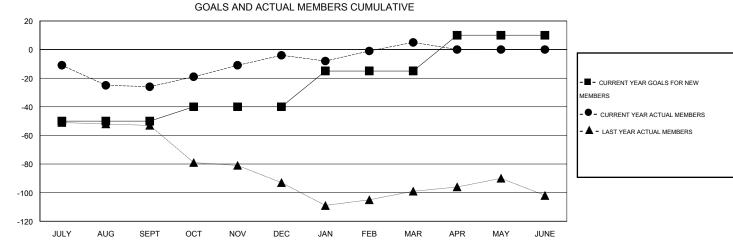
 $\mathsf{GMT} \; \mathsf{CA} \; 1$ 

## GMT: ED LECIUS

## LOCATION MASSACHUSETTS

Clubs Members RESULTS FOR 2013-2014 RESULTS FOR 2013-2014 NEW CLUB ACTUAL NEW ACTUAL ACTUAL NET NEW MEMBER ACTUAL TOTAL ACTUAL ACTUAL NET QUARTER QUARTER GOAL CLUBS DROPPED GAIN/ GOAL MEMBERS DROPPED GAIN/ CLUBS LOSS MEMBERS LOSS ADDED 0 0 1 -1 -50 35 61 -26 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 0 10 58 36 22 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 0 25 34 25 9 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 25 0 0 0 APR/MAY/JUNE APR/MAY/JUNE





DROPPED CLUBS: 1	32 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
			1,360 (71.69%)
DROPPED MEMBERS		FEMALE	537 (28.31%)
DECEASED 11	CLICK HERE FOR HEALTH	FAMILY UNIT MEMBERS	178
CLUB CANCELLED 12 OTHER 99	ASSESSMENT DATA	HEAD OF HOUSEHOLD	86
TOTAL 122		NON-HEAD OF HOUSEHOLD	92